# Bath Road SLOUGH, BERKSHIRE SL1 6JA





## **Design Response - Proposal Update**

Having attentively considered the concerns voiced by the local community, Mackenzie Homes has developed a revised scheme characterised by reduced height and bulk and number of homes. The site in question comprises underutilised, brownfield land, presenting a prime opportunity for revitalisation. Although partially vacant, it boasts a substantial area spanning approximately 1.28 hectares, nestled on the northern fringes of Bath Road in Chippenham.

Divided into two distinct sections by the meandering Brook Path, which traverses the landscape from North to South, the proposed site reveals its intricate layout. Beneath this path lies a culvert, adding an additional layer of complexity to the site's topography. These sections are delineated as follows:

Site A, encompassing addresses 352 to 372 Bath Road. Site B, comprising addresses 324 to 340 Bath Road.

## **Key Changes**

- Reduction in proposed maximum building heights across most parts of the site (with the maximum height now being 9 storeys, reduced from 14).
- Reduced building massing towards the rear (north) of the site and in terms of overall building footprint(s) increasing the separation distance and landscape buffer to Iona Crescent.



- Removal of former 3-storey L-shaped element along Brook Path from Site B and removal of balconies from sensitive locations.
- Simplified materials colour palette to reflect the

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amended massing.

- Revised building articulation and windows to northern elevations (including all windows facing properties to the north now opaqued and balconies screened).
- Provision of two stair cores in all buildings above 18m to comply with latest fire regulations;
- Revised commercial floorspace (now totalling 185 sqm) to provide new employment opportunities and activate Bath Road.
- Inclusion of new cycle lane along Bath Road.



## Your FEEDBACK on the revised proposals

Please give your feedback by midnight on the **22nd March** by visiting:

www.bathroadconsultation.co.uk

or by emailing us at:

## contact@bathroadconsultation.info

Alternatively, you can fill in this card and return it to one of our community managers.

You can also call our hotline on:

### 0800 002 5522

Name:	
Address:	
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Email:	
Phone Number	

You are invited to attend a

PUBLIC EVENT

on the development at Bath Road

Event Address: Mackenzie (South West) Homes Ltd. Fleetwood House, 480 Bath Road, Slough, Berkshire SL1 6BB Friday 8th March 2024

Doors open from 2pm to 8pm

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#### FEEDBACK