

# Bath Road

SLOUGH, BERKSHIRE SL1 6JA



mackenzie  
HOMES



## Design Response - Proposal Update

Having attentively considered the concerns voiced by the local community, Mackenzie Homes has developed a revised scheme characterised by reduced height and bulk and number of homes. The site in question comprises underutilised, brownfield land, presenting a prime opportunity for revitalisation. Although partially vacant, it boasts a substantial area spanning approximately 1.28 hectares, nestled on the northern fringes of Bath Road in Chippenham.

Divided into two distinct sections by the meandering Brook Path, which traverses the landscape from North to South, the proposed site reveals its intricate layout. Beneath this path lies a culvert, adding an additional layer of complexity to the site's topography. These sections are delineated as follows:

**Site A**, encompassing addresses 352 to 372 Bath Road.

**Site B**, comprising addresses 324 to 340 Bath Road.



### Key Changes

- Reduction in proposed maximum building heights across most parts of the site (with the maximum height now being 9 storeys, reduced from 14).
- Reduced building massing towards the rear (north) of the site and in terms of overall building footprint(s) increasing the separation distance and landscape buffer to Iona Crescent.
- Removal of former 3-storey L-shaped element along Brook Path from Site B and removal of balconies from sensitive locations.
- Simplified materials colour palette to reflect the

